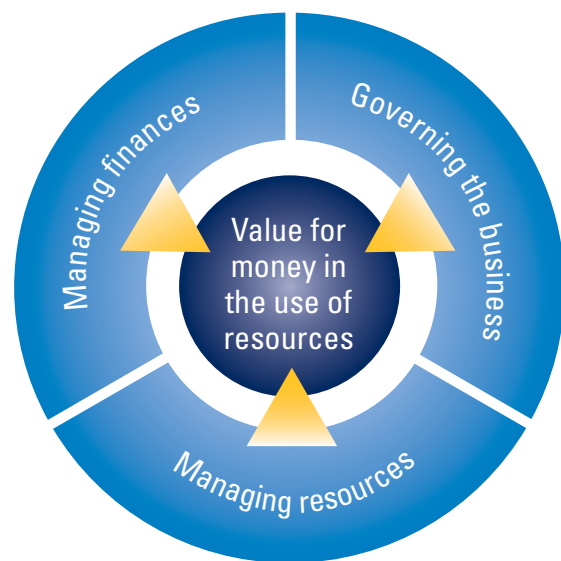


Financial Management

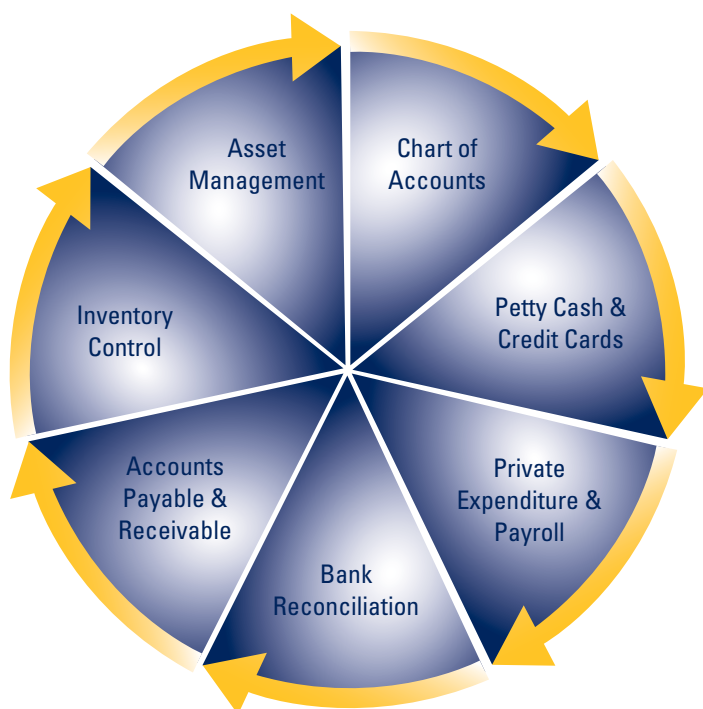
THE BASIC FACTS

One of the major keys to the success of a business and increasing its value is the implementation of a robust Financial Management System. The purpose of this system is to accurately collect and record financial data to allow managers and owners to better assess the business performance.

Financial reporting frameworks are important state and federal Government compliance requirements for all financial management systems. Quality, timely reports must meet the relevant standards for both internal and external stakeholders.



ACCOUNTING SYSTEM



Key Benefits:

- ▶ Reporting systems that deliver analytical data;
- ▶ General ledgers that achieve direct and efficient reporting;
- ▶ Benchmarking of results against budgets and key performance indicators;
- ▶ Improved expense controls;
- ▶ Balance Sheet management;
- ▶ Understanding and control of revenue vs. cash flow;
- ▶ Key drivers to improve profitability; and
- ▶ Sound and documented policy, processes and procedures.

FINANCIAL ANALYSIS

Financial analysis is the integration and analysis of information stored in financial systems and other critical data sources across the business. It refers to an assessment of the viability, stability and profitability of a business or project. Analysis is performed using ratios that make use of information taken from financial statements and other reports to determine:

- ▶ The continuation of operations or part of the business;
- ▶ Make or purchase certain materials or new products in the manufacture of products;
- ▶ Acquire or rent/lease certain machineries and equipment in the production of goods;
- ▶ Need for increasing working capital;
- ▶ Make decisions regarding investing or lending capital; and
- ▶ Other decisions that allow management to make an informed selection on various alternatives in the conduct of its business.

OUR EXPERTISE

Led by our dedicated Finance Management team, many of whom are CA and CPA qualified, Phalanx Consulting Group will support clients to implement the best Financial Management System to fit their business. Dynamic, insightful and client focused, our team of creative thinkers takes an analytical approach to develop innovative solutions specific to each client's needs.

Phalanx Consultants are able to coach management in the techniques required to understand the information contained in each financial report including calculating ROI, ratio analysis, break-even analysis, and preparation of Cash Flow, Profit and Loss and Balance Sheet statements.

Services:

- ▶ Accounting services;
- ▶ Financial and corporate planning;
- ▶ Due diligence;
- ▶ Budgeting and forecast development;
- ▶ Financial performance improvement;
- ▶ Develop effective management reports and diagnostic scorecards;
- ▶ Systems accounting; and
- ▶ Corporate governance.

INVEST IN YOUR FINANCIAL MANAGEMENT TO GROW YOUR PROFITS

